



*The Newsletter for Members and Friends of CLAM*

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## **CLAM Announces Survey Launch, January 8, 2007**

**Happy New Year!** We hope you have had an enjoyable holiday season.

**Survey Launch:** CLAM is starting the year with a survey to get a better picture of the housing needs of people who work in the communities surrounding Tomales Bay. We all know that it's difficult for people who work in the Point Reyes area to find housing here. But we'd like to know more about who needs housing and what kind. The survey will enhance the community's understanding of our housing situation and enable CLAM to use current local data to help guide our efforts.

The survey was developed and piloted in 2006. Now we are ready to launch it more widely. We are seeking people who work in Point Reyes Station, Inverness, Inverness Park, Olema, and Marshall to complete a survey form that takes about 10 minutes to fill out. We will be approaching business and organization owners/managers asking for their help to reach their employees.

### **We would greatly appreciate your help in any of these ways:**

- Fill out the survey yourself (see attached) and return it to the CLAM office.
- If you own/run a business or nonprofit organization, complete the survey and ask your employees to complete it, or call the CLAM office, 663-1005, and one of us will happily come to your place of work with copies of the survey and an explanation. We also have it in Spanish and we have staff who can explain the survey in Spanish.
- If you don't own/run the company where you work, we'd appreciate your asking the owner/manager if CLAM could come with the survey and letting us know.

**Save the Date:** Our goal is to have all the surveys returned to CLAM by **Monday, February 12**, and to have the results ready for the **CLAM Annual Meeting on Thursday, March 22**. If you have any questions, comments, or would like to help with the survey, please call the CLAM office, 663-1005, or write to [rae@clam-ptreyes.org](mailto:rae@clam-ptreyes.org).